

LUCA BARRA

LUCA BARRA

**THE WORLD IS IN THE HANDS OF THOSE
WHO HAVE THE COURAGE TO DREAM
AND TO TAKE THE RISK OF LIVING
THEIR DREAMS**

Paolo Coelho

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COMPANY

STORIES THAT COME TO LIFE FROM AN IMAGE, SKETCHES AND DESIGNS THAT TURN INTO PRECIOUS AND DESIRABLE CREATIONS, ALL TO BE WORN.

It's a family passion, started in 1976 by father Roberto with a jewelry store in **Borgo Orefici**, the famous street of Neapolitan goldsmith masters, inspiring **Luca**, who decides to focus on steel and silver jewelry, **trendy creations suitable for every occasion.**

Since 2009, the Luca Barra company has been shaping Italian **creativity and design** with collections of jewelry and watches for women and men, **always in search of a personal and glamorous style.**

The company's story begins with the launch of the men's steel jewelry collection under the Luca

Barra brand, which soon expands to include women's lines and watches, consecrating **the brand as an iconic trendsetter in fashion accessories.**

Based in **Salerno**, just a stone's throw from the stunning **Amalfi Coast**, the company has continued to grow over the years, expanding its commercial network to over **1500 points of sale in Italy and abroad**, establishing itself as **a reference brand for trendy jewelry and watchmaking.**

EACH CREATION BECOMES AN EXPRESSION OF AN IDENTITY IN CONSTANT TRANSFORMATION AND CONTEMPORARY ALLURE.

Reality does not exist without dreams.

LUCA BARRA



WE ARE **PRESENT**
IN OVER

1500

RETAIL OUTLETS
IN ITALY

AND AROUND
THE WORLD





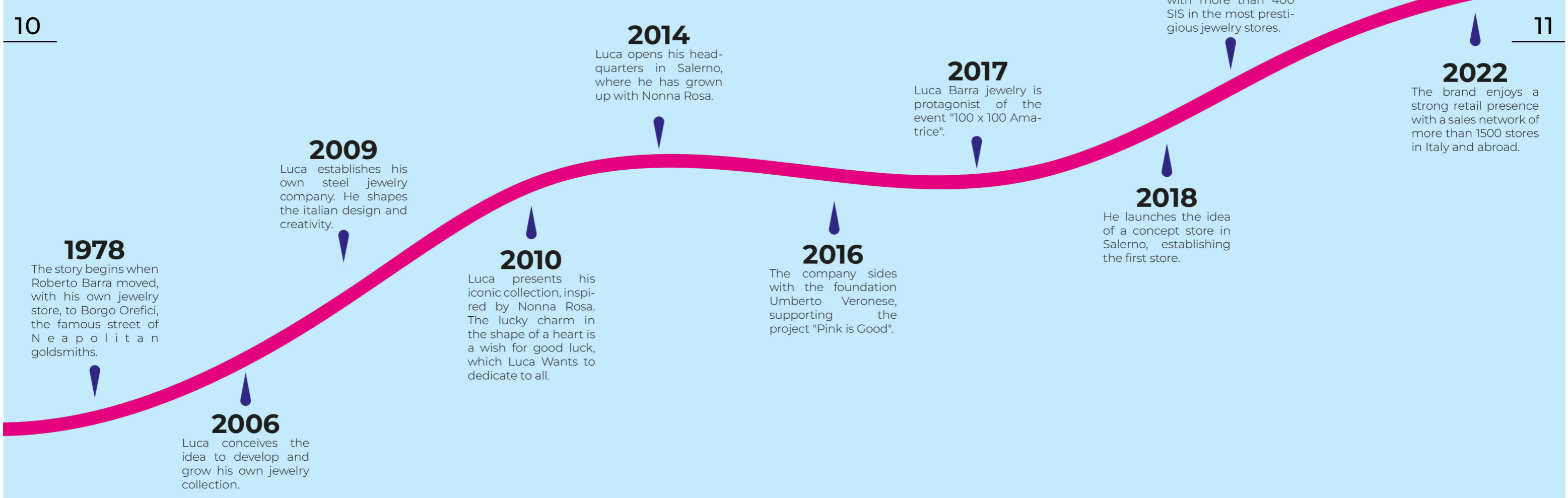
OUR STORY

A CONTINUOUS SEARCH FOR STYLE THAT SHAPES ITALIAN CREATIVITY AND DESIGN.

Style that becomes an affirmation of elegance

LUCA CARRIES HIS MAGICAL AMULET WITH HIM.

A lucky charm in the shape of a heart given by Grandma Rosa.





MISSION

JEWELRY IS AN INTIMATE CHOICE

12

**JEWELRY IGNITES AND ENHANCES
THE PERSONALITY OF THE WEARER.**

Enhance your personality.

**EVERY DAY WE STRIVE TO INSPIRE OUR CUSTOMERS
WITH ALL ITALIAN CREATIVITY.**

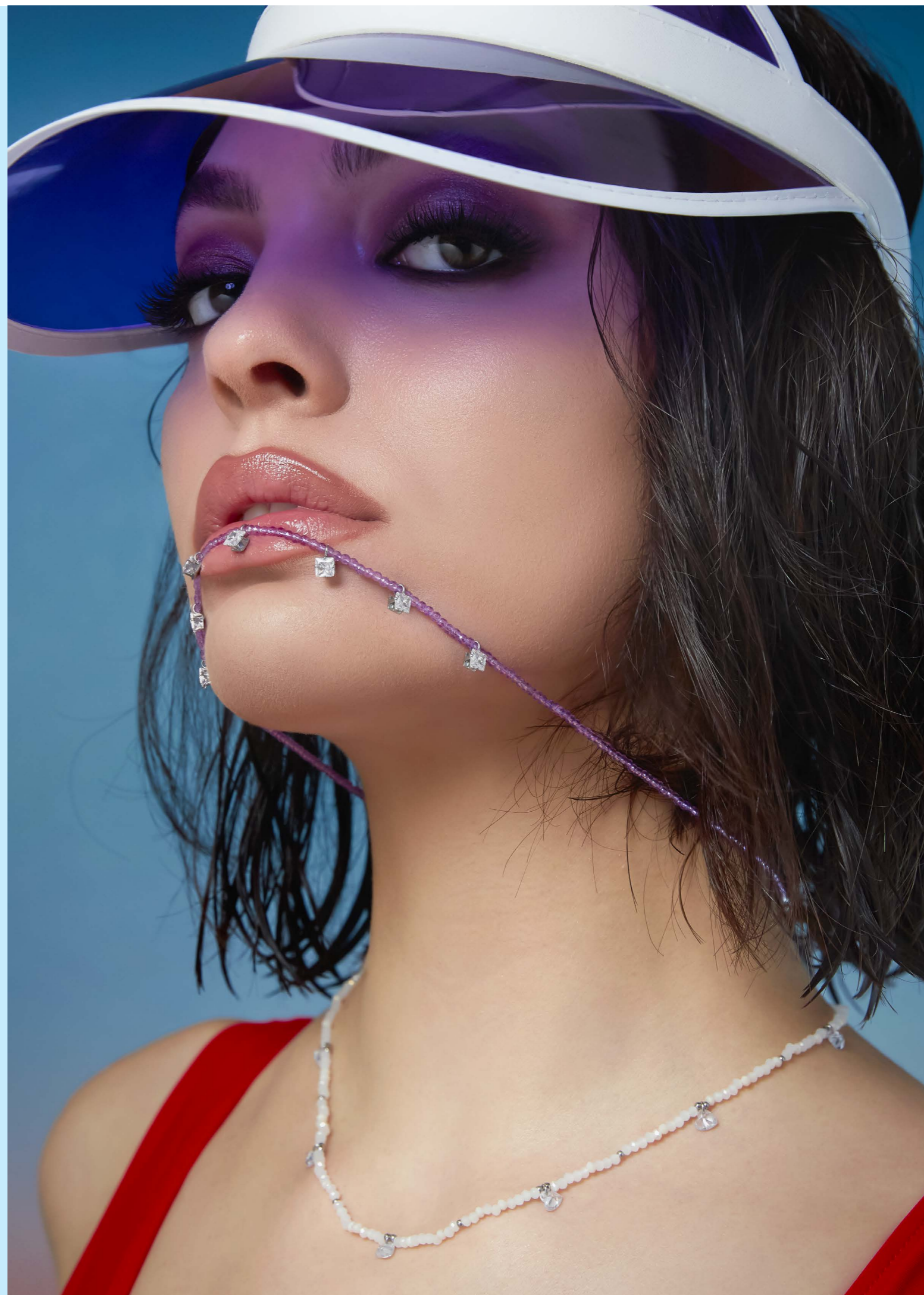
We are constantly looking for a unique and contemporary style.

WE ARE BORN FROM THE PASSION FOR ITALIAN STYLE.

We root ourselves in love for tradition
and the beauty of forms and materials.

**WE TELL OUR STORY
WITH ORIGINALITY AND ELEGANCE.**

LUCA BARRA





MISSION

PASSION

The love for beauty translates into a continuous experimentation of shapes, color, and materials.

CREATIVITY

A solid understanding of trends merges with Italian design with a glamorous taste.

UNIQUENESS

Jewelry is not just a simple accessory, but a statement of timeless personality and elegance.

LUCA BARRA



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BRAND

LUCA BARRA JEWELS

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Luca Barra is a **benchmark brand** in the fashion jewelry market, with collections designed **to enhance femininity** with elegance and determination.

We speak to a confident woman who **expresses herself** through the use of accessories that not only complement her outfit but also become a pure **expression of her personality**. We speak to a metropolitan man who

interprets his look uniquely on every occasion, from everyday casual style to the most elegant settings, never without a **touch of creativity**.

Each creation is the synthesis of the union between **Made in Italy** design and the search for beauty, which finds its **maximum expression** in the continuous experimentation of **shapes, colors, and materials**.

We represent contemporary elegance through an ever changing language.

LUCA BARRA





BRAND

LUCA BARRA WATCH

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In 2015, Luca Barra launched the watch collection for a **total glamorous look** for women and men, combining current trends with **timeless style**, creating watches that adapt to any occasion.

From steel cases to leather straps, every element has been chosen to offer a **comfortable user experience** without sacrificing style.

Luca Barra watches are not just fun-

ctional accessories; they are true wrist jewels, capable of reflecting the personality and taste of the wearer. Each piece encapsulates Luca Barra's vision: **a harmony of shapes, colors, and materials** that combine to create something **unique and unforgettable**.

Perfection is the sum of multiple details merged together in harmonious balance.

LUCA BARRA





BRAND

LUCA BARRA CALL ANGELS

20

The Call Angels **are real lucky charms** dedicated to all future mothers, to accompany them **during pregnancy** and to forever remember this **magical moment**, eliminating anxieties, fears, and discomforts.

The Call Angels, a Luca Barra necklace, is a pendant that contains a small bell inside, which emits a sweet and **gentle sound with every movement**. This way, even the baby in the womb

can hear it.

It represents a sort of **connection with one's guardian angel**, who, according to tradition, summoned by the tinkling of the bell, **is able to protect the mother and the child**.

Timeless magical charm, bearers of special meanings and feelings.





BRAND

LUCA BARRA JUNIOR

22

The Luca Barra Junior collection was created with young people in mind and their **desire to express themselves with joy and vivacity.**

In a fusion of **captivating design** and safe materials, our jewelry dedicated to the little ones is a perfect way to bring **color and fun** into their daily lives.

Children love to express their **creativity and personality**, and the jewelry from the Luca Barra Junior collection offers them a fun way to do so.

Unique and surprising feelings.

LUCA BARRA





STORE AND SHOP IN SHOP

LUCA BARRA STORES: AN UNFORGETTABLE SHOPPING EXPERIENCE.

Our story begins with a simple idea: to create welcoming spaces where customers can discover quality products, **explore** new styles and **find inspiration** to express themselves. This concept gave birth to our stores, places where **tradition and innovation** meet in order to offer a unique shopping experience. Our stores have become go to destinations for those who are looking for jewelry and accessories with innovative design. We have **expanded our presence** in various cities, bringing with us the same **passion and dedication** that

characterized our early steps, especially with the presence of Shop in Shop. These are dedicated spaces within large stores or shopping centers where customers can **discover the world of Luca Barra.**

EVERY DETAIL, FROM THE PRODUCT LAYOUT TO THE LIGHTING, IS DESIGNED TO MAKE THE SHOPPING EXPERIENCE SPECIAL AND REWARDING.

Our goal is to continue offering our customers increasingly rich and personalized experiences.

LUCA BARRA



ITALY

ABRUZZO

LANCIANO - CORSO TRENTO E TRIESTE
ALBA ADRIATICA - VIA LUNGOMARE MARCONI
PESCARA - VIA G. D ANNUNZIO
VASTO - PIAZZA ROSSETTI
GIOIA DEI MARSÌ - VIA LAMARMORA
ATESSA - VIA ANTONIO GRAMSCI
LUCO DEI MARSÌ - VIA DUCA DEGLI ABRUZZI
CERCHIO - VIA UMBERTO I
SULMONA - VIA ROMA

BASILICATA

ACERENZA - VIA VITT. EMANUELE III
MONTALBANO JONICO - VIALE DEI CADUTI
MELFI - PIAZZA UMBERTO I
POLICORO - VIA KENNEDY

CALABRIA

BISIGNANO -VIA CORRADO ALVARO
CATANZARO -VIA INDIPENDENZA
SAN GIOVANNI IN FIORE- VIA ROMA
MELITO DI PORTO SALVO - VIA S. PERTINI
CINQUEFRONDI - C/C PEGUY
SOVERATO - CORSO UMBERTO I
ROCCA DI NETO - VIA A.MORO
SELLIA MARINA - VIA GIARDINELLO
REGGIO DI CALABRIA - CORSO GARIBALDI
TAURIANOVA - PIAZZA MACRÌ
BOVALINO MARINA - VIA XXIV MAGGIO
CHIARAVALLE CENTRALE - PIAZZA MARCONI
ROCCELLA IONICA - VIA ROMA
MONTEPAONE LIDO - VIA NAZIONALE
SAN VITO SULLO IONIO - CORSO UMBERTO I
RIZZICONI - LOCALITA' SANDALLI
LAMEZIA TERME - VIA FOSSE ARDEATINE
CROTONE - PIAZZA PITAGORA
VERZINO - VIA R. MAEGHERITA
CATANZARO LIDO - C.C. LE FONTANE
AMANTEA - VIA REGINA MARGHERITA
BORGIA - VIALE SABATINI
COSENZA - VIA MONTE SANTO
LOCRI - VIA MATTEOTTI
SANT'ONOFRIO - CONTRADA GRIA
MAIDA - LOCALITA' CONDOMINI
CROPANI MARINA - VIA GRAMSCI
CATANZARO LIDO - CORSO PROGRESSO

CAMPANIA

MONTEMILETTO - VIA XXIV MAGGIO
NOCERA INFERIORE - CORSO VITTORIO EMANUELE II
AVERSA - VIA VITO DI JASI
FILETTA - VIA SAN GIOVANNI
PIEDIMONTE MATESE - VIA CESARE BATTISTI
ALIFE - VIA MURA ROMANE
GIFFONI VALLE PIANA - CORSO VITTORIO EMANUELE
SALERNO - VIA POSIDONIA
BENEVENTO - CORSO GIUSEPPE GARIBALDI
TORRE DEL GRECO - CORSO VITTORIO EMANUELE
SARNO - VIA PROLUNGAMENTO MATTEOTTI
BISACCIA - VIA LEONARDO
MARCIANISE - VIA RAFFAELE MUSONE
GRAZZANISE - VIA CESARE BATTISTI
SANT'ANTONIO ABATE - VIA DE LUCA
SCAFATI - A. DE GASPERI
SANT'ARPINO - VIA GIOVANNI GENTILE
MERCATO SAN SEVERINO - CORSO ARMANDO DIAZ
BRUSCIANO - VIA CUCCA
CASAPULLA - VIA VESCOVO NATALE
TORRE ANNUNZIATA - CORSO VITTORIO EMANUELE III
FUTANI - CORSO UMBERTO I
TEANO - VIALE EUROPA
ORTA DI ATELLA - VIA CLANIO
AVELLINO - CORSO VITTORIO EMANUELE
SIANO - VIA ROMA
TELESE TERME - VIA EL DORADO TANZILLO
SESSA AURUNCA - CORSO LUCILIO
MADDALONI - VIA NAPOLI
CAPACCIO SCALO - VIÀ ITALIA
PONTECAGNANO FAIANO - VIA CARDUCCI
MARANO DI NAPOLI- CORSO MEDITERRANEO
CASAL VELINO - VIA ELEA
ROCCAMONFINA- VIA MUNICIPIO
SAN GIORGIO DEL SANNIO - C/C IPERUNIVERSO
SAN GIOVANNI A PIRO - VIA NAZIONALE
NOLA - VIA FONSECA
SALA CONSILINA - VIA MEZZACAPO
FAICCHIO - VIA PROVINCIALE
MIRABELLA ECLANO - C/C IL CARRO
MONTORO - VIA ROMA

EMILIA ROMAGNA

MEDICINA - VIA LIBERTA
OZZANO EMILIA - VIALE 2 GIUGNO
MIRANDOLA - VIA AGNINI

BELLARIA IGEA MARINA - VIA CICERONE
ARGENTA - VIA CROCETTA
CESENA - VIA CERVESE
NOVAFELTRIA - P.ZZA UMBERTO I

FRIULI VENEZIA GIULIA

CASTIONS DI STRADA - VIA ROMA
GORIZIA - CORSO ITALIA

LAZIO

CIAMPINO - VIALE DEL LAVORO
ROMA - VIA MONTI DI CRETA
LARIANO - VIA NAPOLI
APRILIA - VIA DEI LAURI
ROMA - VIALE IRPINIA
ATINA - VIA DEI SANNITI
PALESTRINA - VIA PRENESTINA ANTICA
SEZZE - VIA CAPPUCCINI
NETTUNO - VIA VITTORIO VENETO
LADISPOLI - VIALE ITALIA
LATINA - V.LE DELLO STATUTO
CIAMPINO - VIA CARLO PIRZIO BIROLI
RONCIGLIONE - VIA ROMA
GUIDONIA MONTECELIO - CORSO ITALIA
VALMONTONE - VIA ALBERTO LANNA
ROMA - VIA DEI MONTI DI SAN PAOLO
ROMA - VIA AMICO ASPERTINI
ROMA - VIA PIAN DUE TORRI
ACILIA - VIA COSTANTINO BESCHI
CEPRANO - VIA VITTORIO ALFIERI
SUBIACO - VIA CADORNA
FONDI - VIA P. GOBETTI
MARINO - CORSO TRIESTE
CISTERNA DI LATINA - VIA DEI MONTI LEPINI
PONTINIA - VIA NAPOLI
SAN GIORGIO A LIRI - VIA AUSONIA
TARQUINIA - VIA CARLO AVVOLTA
SANTI COSMA E DAMIANO - PIAZZA SAN LORENZO
ROMA - VIA DELLA MASSIMILLA
MOROLO - V.MOROLENSE
PONTECORVO - CORSO VITTORIO EMANUELE
SERMONETA - VIA DELL'IRTO
ANZIO - VIALE ANTIUM
ROMA - VIA TUSCOLANA
ARTENA - PIAZZA GALILEO GALILEI
MONTEROTONDO - VIA SALARIA

LIGURIA

ARMA DI TAGGIA - VIA STAZIONE
GENOVA - VIA CANTORE
LAVAGNA - CORSO GIUSEPPE MAZZINI
VALLECROSIA - VIA COLONNELLO GIOVANNI APROSIO
COGOLETO - VIA RATI
SAVONA - VIA PIETRO PALEOCAPA
DIANO MARINA - CORSO ROMA
GENOVA - VIA G.POLI
GENOVA - VIA GRANELLO
GENOVA - VIA FIUMARA
VARAZZE - VIA S AMBROGIO

LOMBARDIA

MUGGIO' - VIA ALFONSO CASATI
TIRANO - VIALE ITALIA
SAN PAOLO D'ARAGON - VIA PAPA GIOVANNI XXIII
BERGAMO - VIA E FERMI
TRESCORE BALNEARIO - VIA LOCATELLI
TERNO D'ISOLA - VIA CASOLINI
BEREGUARDO - VIA TICINO
ROVETTA - VIA ANDREA FANTONI
ALBINO - VIALE LIBERTA
ASOLA - VIA ENRICO TOTI
MILANO - VIA CARLO BELLERIO
SENAGO - VIA GIOVANNI PASCOLI
SONDRIO - PIAZZALE GIOVANNI BERTACCHI
CASSANO MAGNAGO - VIA GUGLIELMO MARCONI
LODI VECCHIO - VIA LEONARDO DA VINCI
ERBA - VIA DANTE
PAVIA - CORSO STRADA NUOVA
CESATE - VIA C.ROMANÒ
MILANO - VIA MONTE DI PIETA'
LEGNANO - LARGO SEPRIO
OSSONA - PIAZZA LITTA MODIGNANI
GAZZANIGA - VIA MARCONI
SETTIMO MILANESE - VIA ANTONIO GRAMSCI
VOGHERA - PIAZZA DUOMO
PIAZZA BREMBANA - VIA ING.SANTE CALVI
SAN PELLEGRINO TERME - VIA SAN CARLO
CREMONA - VIA CAPITANO DEL POPOLO
LODI - VIA OLDRADO DA PONTE
MILANO - VIALE FAMAGOSTA
MILANO - STAZIONE MM 1 SAN BABILA
CEDRASCO - VIA SINGELLE
LUINO - VIA SAURO
SANTA MARIA DELLA VERSA - VIA FRANCESCO CRISPI
COLOGNO MONZESE - VIA FELICE CAVALLOTTI
CHIUDUNO - VIA CAROLINA FINAZZI
ISEO - VIA DUOMO
DALMINE - LARGO EUROPA

MARCHE

CHIARAVALLE - CORSO GIACOMO MATTEOTTI

CALDAROLA - VIA MARTIRI DI MONTALTO
SAN BENEDETTO DEL TRONTO - C.C. PORTO GRANDE
SAN GINESIO - VIA COCOLI
MACERATA FELTRIA - VIA PITINO

MOLISE

CASACALENDA - CORSO ROMA
URURI - VIA PROVINCIALE
CAMPOBASSO - PIAZZA VITTORIO EMANUELE II
FROSOLONE - PIAZZA ALESSANDRO VOLTA
ISERNIA - VIA LIBERO TESTA
CERCEMAGGIORE - VIALE REGINA MARGHERITA
SANTA CROCE DI MAGLIANO - VIA PRINCIPE DI PIEMONTE
SANT'ELIA A PIANISI - CORSO UMBERTO I
VENAFRO - VIA COLONNA GIULIA
LARINO - VIA MARRA
TERMOLI - CORSO NAZIONALE
BOJANO - VIA TURNO

PIEMONTE

TORTONA - VIA EMILIA
BORGO SAN DALMAZZO - VIA BERGIA
TORINO - PIAZZA BENGASI
TORTONA - VIALE KENNEDY
TORINO - VIA FIDIA
SALUZZO - VIA TORINO
TORINO - VIA BIBIANA
PIOSSASCO - VIA ROMA
VALENZA - VIA G.CALVI
PINEROLO - VIA PRINCIPI D ACAJA
LANZO TORINESE - VIA ROMA
SUSA - VIA ROMA
SAN FRANCESCO AL CAMPO- VIA TORINO
TORINO - CORSO RACCONIGI
CIRIE - VIA ROMA
ALESSANDRIA - VIA PIACENZA DI SAN GIULIANO VECCHIO

PUGLIA

CARMIANO - VIA FRATELLI CAIROLI
ORTA NOVA - C.SO ALDO MORO
FRANCAVILLA FONTANA - VIA ROMA
RUFFANO - VIA VITTORIO VENETO
SURANO - SS 275 MAGLIE LEUCA
ALTAMURA - VIA RICOVERO
NARDO' - PIAZZA DELLA REPUBBLICA
ORIA - VIA GIACINTO D'ORIA
BARI - VIA ALESSANDRO MANZONI
MASSAFRA - CORSO ITALIA
COPERTINO - PIAZZA MAZZINI
SAN MARCO IN LAMIS - CORSO MATTEOTTI
TRINITAPOLI - CORSO GARIBALDI
VEGLIE - VIA SALICE
GALATONE - VIALE XXIV MAGGIO
TRICASE - VIA CADORNA
BRINDISI - CORSO UMBERTO I
VILLA CASTELLI - VIA CEGLIE
TRANI - C.SO VITTORIO EMANUELE
MONOPOLI - VIA ROMA
TARANTO - VIA R.ORSINI
CAROSINO - VIA SCARDINO

SARDEGNA

MONSERRATO - VIA DEL REDENTORE
LA CALETTA - VIA NAZARIO SAURO
QUARTU SANT'ELENA - VIA CADORNA
SENORBI - VIA ARNO
ORISTANO - CORSO UMBERTO I
QUARTU SANT'ELENA - VIA VITTORIO EMANUELE
VALLEDORIA - CORSO EUROPA
VILLACIDRO - STRADA PROVINCIALE
BONORVA - C.SO UMBERTO I
BOSA - PIAZZA IV NOVEMBRE
ISILI - VIA NINO SISTU
IGLESIAS - VIA AZUNI
SORSO - VIA COTTONI
DOLIANOVA - CORSO REPUBBLICA
SAN VITO - VIA NAZIONALE
LANUSEI - VIA ROMA
ULASSAI - CORSO VITTORIO EMANUELE II

SICILIA

SANTA CROCE CAMERINA - VIA AMEDEO
BAGHERIA - CORSO UMBERTO I
SAN PIETRO CLARENZA - VIA UMBERTO
TORRE FARO - VIA NUOVA
ROSOLINI - VIA TURRIACO
CASTELLAMMARE DEL GOLFO - VIA ROMA
AVOLA - PIAZZA V.VENETO
MILAZZO - VIA MARINA GARIBALDI
PARTINICO - VIA ZITO
RAMACCA - VIA ROMA
ACATE - CORSO INDIPENDENZA
MAZARA DEL VALLO - CORSO UMBERTO
CONTESSE - VIA C. VALERIA
AUGUSTA - VIALE ITALIA
SAN GIOVANNI LA PUNTA - VIA ALESSANDRO MANZONI
PALERMO - VIA CASTELLANA
VITTORIA - PIAZZA CAMILLO BENSO CONTE CAVOUR
PIEDIMONTE ETNEO - VIA VITTORIO EMANUELE III
ARAGONA - VIA ROMA
MASCALUCIA - CORSO SAN VITO

LUCA BARRA

POZZALLO - C.SO VENETO
SCIACCA - VIA INCISA
CAMPOBELLO DI LICATA - VIA VITTORIO EMANUELE
CHIUSA SCLAFANI - VIA ROMA
PALERMO - VIA MARCO POLO
COMISO - VIA CASMENE
DELIA - CORSO UMBERTO
GIARRE - V.LE LIBERTA'
PALERMO - VIA SAN LORENZO
LICATA - C.SO UMBERTO
RAFFADALI - PIAZZA CESARE SESSA
PACHINO - CORSO NUNZIO COSTA
MENFI - VIA INICO
CASTELLANA SICULA - CORSO MAZZINI
ACIREALE - VIA SALVATORE VIGO
PALERMO - VIA ORETO
CATANIA - VIALE MARIO RAPISARDI
MISTERBIANCO - VIA GARIBALDI
CALTANISSETTA - VIA ROSSO SAN SECONDO
NICOSIA - VIA ROMA
PORTOPALO DI CAPO PASSERO - VIA GIOSUE' CARDUCCI
CALTAGIRONE - VIALE MARIO MILAZZO
BARCELLONA POZZO DI GOTTO - VIA ROMA
SIRACUSA - VIA SALVATORE VASQUES
CASTELVETRANO - VIA VITTORIO EMANUELE
MESSINA - VIA XXVII LUGLIO
PARTINICO - CORSO DEI 1000
GIARRE - C.SO ITALIA
SANTA TERESA DI RIVA - VIA REGINA MARGHERITA
PALERMO - VIA UDIATORE

TOSCANA

LIVORNO - VIA RICASOLI
CAPANNORI - VIA DI CARRAIA
PRATO - VIA GIUSEPPE GARIBALDI
LUCCA - VIA FILLUNGO
PISTOIA - VIA CARRATICA
COLLE DI VAL D'ELSA - VIA GIUSEPPE MAZZINI
SAN GIOVANNI VALDARNO - CORSO ITALIA
FIRENZE - VIA CORRIDONI
BAGNI DI LUCCA VILLA - VIALE UMBERTO I
LUCCA - VIALE GIACOMO PUCCINI
MONSUMMANO TERME - VIA EMPOLESE
BARGA - VIA ANTONIO MORDINI
POGGIBONSI - VIA PIERACCINI
BORGO SAN LORENZO - VIA MAZZINI
MONTEMURLO - VIA MONTALESE

TRENTINO ALTO ADIGE

MERANO - VIA DELLE CORSE
LEVICO TERME - VIA REGIA
VIPITENO - CITTA' NUOVA

UMBRIA

CORCIANO - VIA AMILCARE PONCHIELLI
PERUGIA - VIA DEI FILOSOFI
SPOLETO - PIAZZA PAOLO BORSELLINO
AVIGLIANO UMBRO - CORSO ROMA
ARRONE - VOCABOLO ISOLA
BETTONA - VIA ASSISI
CITTA' DELLA PIEVE - VIA STRADONE
NOCERA UMBRA - PIAZZA UMBERTO I
GUALDO TADINO - VIA FLAMINIA
PERUGIA - VIA DELLA VALTIERA
MONTEFALCO - CORSO GOFFREDO MAMELI
TERNI - VIA EUGENIO CHIESA
NORCIA - VIA ANICIA
CASCIA - PIAZZA GARIBALDI
CASCIA - LOCALITA' ROCCAPORENA
CALVI DELL'UMBRIA - VIA COLLEACETTA

VENETO

JESOLO LIDO - VIA ANDREA BAFILE
PADOVA - VIA SALBORO
BURANO - VIA S. MAURO
PORTO SANTA MARGHERITA - C.SO GENOVA
GORGO AL MONTICANO - VIA POSTUMIA CENTRO
ZANE' - VIA MANZONI
BADIA POLESINE - PIAZZA VITTORIO EMANUELE II
MOGLIANO VENETO - VIA DE GASPERI
CAORLE - CALLE DELLE LIBURNICHE

WORLDWIDE

BULGARIA

PLEVEN - STR. 39 GEN.VLADIMIR VAZOV
BEOGRAD - NIKOLE DOBROVICA

SWISS

CHIASO - VIA G.ALBERTOLLI

GERMANY

ST. LEON ROT - FRIEDENSTRASSE

ESTONIA

TALLINN - RÄVALA PST

GREECE

LAVRION - PLATIA IROON POLYTECHNIOU

SPAIN

CERDANYOLA DEL VALLES BARCELONA - VIA AVENIDA
FLOR DE MAIG

ISRAEL

ISRAEL - AVRAAM BUMA SHAVIT

KOREA

DONGAN - GU, ANYANG-SI, GYEONGGI-DO
1904HO, 19F, 136 LS-RO, DONGAN-GU, ANYANG-SI, GYE-ONGGI-DO

MALTA

MALTA - 23A, VJAL IL

PORTUGAL

VILA MEÁ - RUA DR. JOAQUIM SILVA CUNHA

SAN MARINO

BORGO MAGGIORE - VIA VENTOTTO LUGLIO

USA

NAPLES, FLORIDA, STATI UNITI
5733 EVERGLADES BLVD

STORE

CATANIA - VIA ETNEA
CAVA DE'TIRRENI - CORSO UMBERTO I
ETNAPOLIS - C/C ETNAPOLIS
GELA - CORSO VITTORIO EMANUELE
L'AQUILA - CORSO VITTORIO EMANUELE
LATINA - VIA EUGENIO DI SAVOIA
MESSINA - PIAZZA CAIROLI
MONREALE - VIA ROMA
NAPOLI - C/C NEAPOLIS
PAVIA - C/C CARREFOUR
PESARO - VIA BRANCA
POMPEI - VIA ROMA
REGGIO CALABRIA - CORSO GARIBALDI
ROMA - VIALE LIBIA
ROMA - VIALE G.MARCONI
SALERNO - CORSO VITTORIO EMANUELE
TARANTO - C/C PORTE DELLO JONIO
TERNI - CORSO CORNELIO TACITO PUBLIO
TRAPANI - VIA GIOVAN BATTISTA FARDELLA

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ECONOMIC DATA

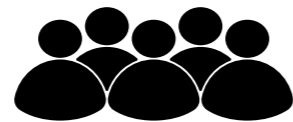
FROM 2009 TO 2024, LUCA BARRA HAS KNOW
RAPID GROWTH, BECOMING A MARKET LEADER
IN FASHION JEWELRY.

ECONOMIC DATA

THE REVENUE IN 2023 INCREASED BY APPROXIMATELY +105%
COMPARED TO THE YEAR 2018.



FOUNDATION
2009



EMPLOYEES
62



SIS/STORE
500



CORE BUSINESS
**JEWELS
& WATCHES**



SALES
+105%



SOCIAL AND COMUNICATION

COMMUNICATION IS A FUNDAMENTAL ASSET FOR CONVEYING THE BRAND AND PRODUCT VALUES TO THE MARKET.

Luca Barra, with its **modern and dynamic** approach, has embraced this reality by creating a strong presence on various social media platforms to stay **close to customers** and share its **passion for jewelry and accessories**. Luca Barra's communication on social media focuses on **authenticity and transparency**.

Every post, story, and video reflects the brand's philosophy, characterized by **creativity, elegance, and attention to detail**.

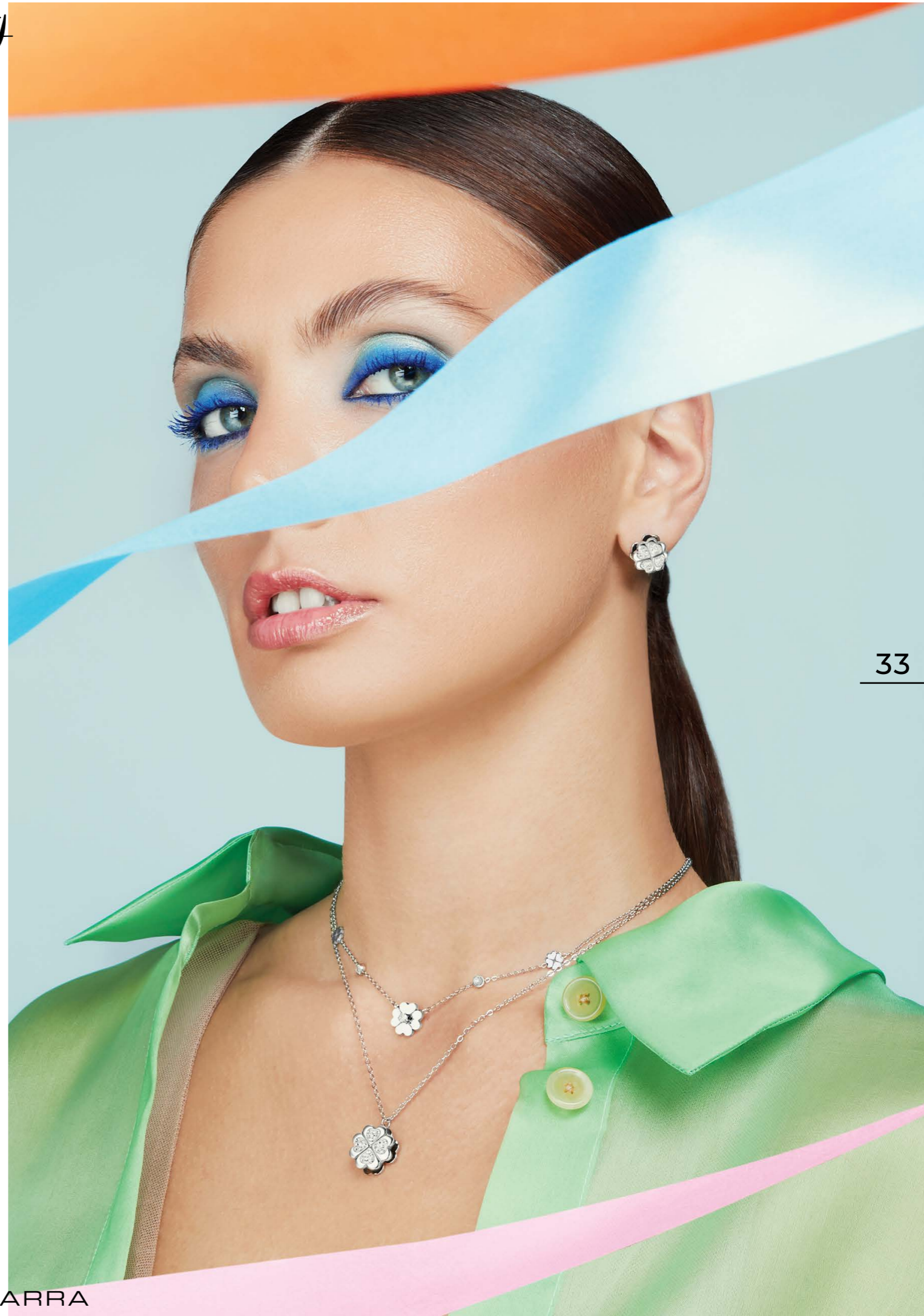
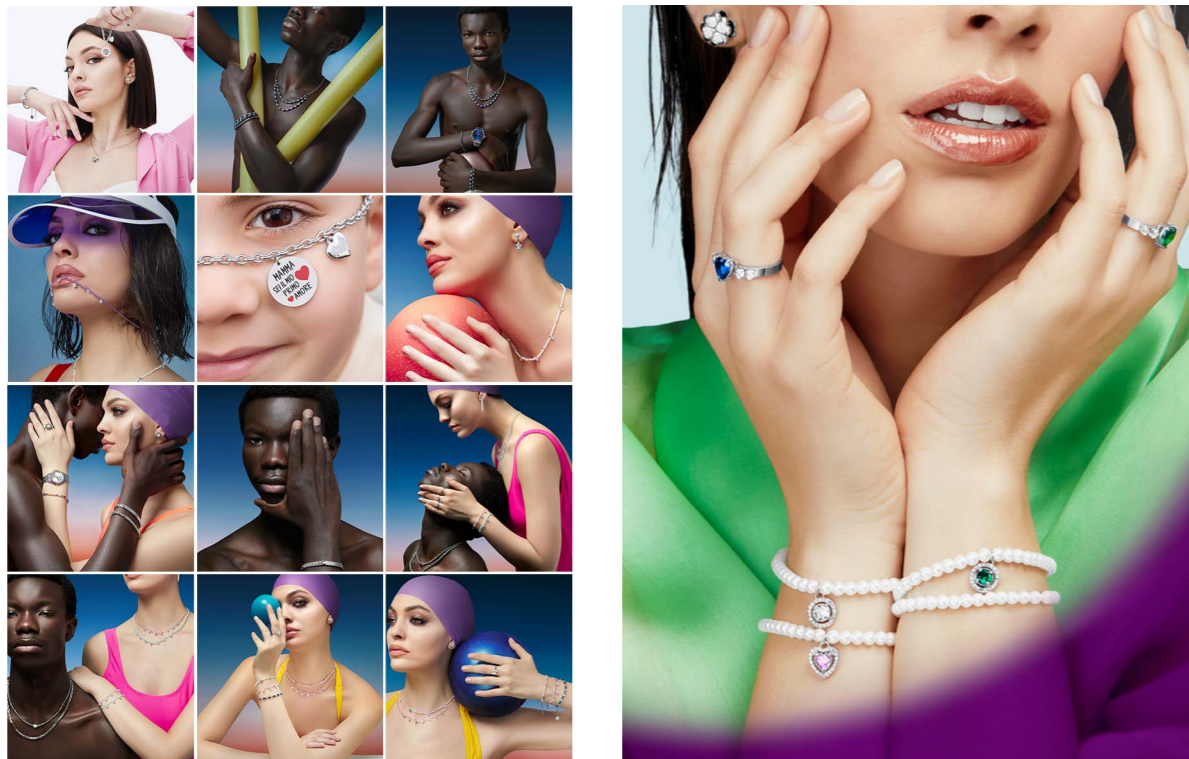
This approach enables Luca Barra to establish a **direct dialogue** with its **community**, listening to their feedback and responding to their needs

LUCA BARRA BELIEVES IN THE POWER OF COMMUNITY AND USES SOCIAL MEDIA TO BUILD MEANINGFUL RELATIONSHIPS WITH ITS CUSTOMERS, SO THEY FEEL PART OF A SHARED EXPERIENCE.

in real-time. Luca Barra's social media platforms also serve as a **source of inspiration for customers**. Through curated images, engaging videos, and interactive content, the brand showcases how its jewelry and accessories can **be part of everyday life**, adding a touch of **style and personality**. Whether it's sharing new arrivals, product pairing tips, or styling suggestions, Luca Barra knows how **to capture attention and keep interest alive**.



SOCIAL



EVENTS





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THE **FUTURE** BELONGS
TO THOSE WHO BELIEVE
IN THE **BEAUTY**
OF THEIR **DREAMS.**

Eleanor Roosevelt

LUCA BARRA